

Mally
CREATIVE

Services &
Pricing Guide



Website Package Pricing

Website packages at Mally Creative operate on a sliding scale according to site size and complexity. Factors taken into account when determining a site estimate include amount of pages, volume of multimedia elements, graphic design demands, level of content creation, speed of production timeline, and of course – your budget. Each situation and project is unique and pricing may vary.

BASIC



\$1,500 – \$1,800

- Simple site design
- 1-4 pages total
- Minimal graphic design requirements
- No portfolio or online store functionality

INTERMEDIATE



\$1,900 – \$2,300

- 5-10 pages total
- May include portfolio functionality and features
- intermediate volume of media and design
- A single 3rd party integration

ADVANCED



\$2,400 – \$4,000+

- 10+ pages (price fluctuate based on volume of pages)
- May include portfolio and/or online store
- Multiple 3rd party integrations
- Heavy multimedia elements and graphic design

The above specifications are by no means hard-fast rules for pricing. Each web design project is unique with its own set of challenges and requirements. It is Mally Creative's goal to find a price that meets your budget.

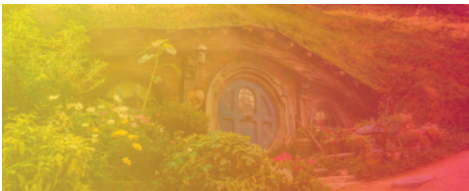
Mally Creative is a Wix Partner.

At Mally Creative, we believe in giving you all the tools you need to succeed. We've joined forces with Wix, utilizing their Partner Program to expand the capabilities and access to resources Mally Creative can provide you with. In addition to Mally Creative's website design rates, you'll want to financially plan for your yearly hosting costs. The only outside cost would be if you already own your domain through a site like GoDaddy. Please ask about the array of services available to you by having your website designed in Wix such as email marketing and customer relations solutions – all of which Mally Creative can manage and optimize for you for a monthly fee.

Hosting & Maintenance Package Pricing

Hosting can sometimes be a tricky concept to explain. Think of it as where your website lives. We offer different hosting and maintenance packages to best serve the living and breathing online document that is your website. Whether your site is a “set it and forget it” type of website, or you need updates multiple times a year, we can find the perfect fit for your needs.

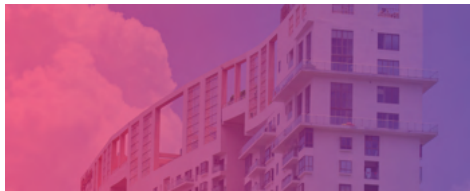
COTTAGE PACKAGE



Starting at \$375/year

- Breaks down to \$31.25/mo
- Host site on Wix via Mally Creative
- Receive priority tickets with Wix’s Support Team
- Mally Creative acts as the go-between to troubleshoot any website issues
- Any additional website edits are **\$40/hr**
- **PLUS 2 yearly maintenance requests to update/edit your website; 1 hour slots.**
(\$90 value)

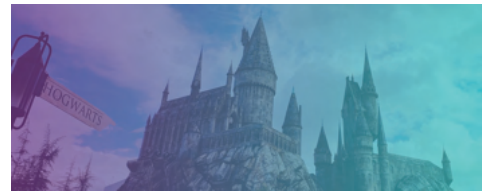
CONDO PACKAGE



Starting at \$450/year

- Breaks down to \$37.50/mo
- Host site on Wix via Mally Creative
- Receive priority tickets with Wix’s Support Team
- Mally Creative acts as the go-between to troubleshoot any website issues
- Any additional website edits are **\$40/hr**
- **PLUS 5 yearly maintenance requests to update/edit your website; 1 hour slots.**
(\$225 value)

CASTLE PACKAGE



Starting at \$1200/year

- Breaks down to \$100/mo
- Host site on Wix via Mally Creative
- Receive priority tickets with Wix’s Support Team
- Mally Creative acts as the go-between to troubleshoot any website issues
- Any additional website edits are **\$35/hr**
- **PLUS 10 yearly maintenance requests to update/edit your website; 1 hour slots.**
(\$450 value)
- Email Marketing services; 2 emails designed/sent per quarter; 8 total yearly.
(\$360 value)
- Added blog management; frequency of posting TBD
(Starts at \$400 value)

Packages



Social Media Marketing Package

Mally Creative offers a comprehensive monthly package to get your ideas off the ground, design custom creative, and improve your online voice. We can customize this package to suit your needs and your budget. Click the button below to view package pricing specifics on the Mally Creative website.

Cost range per month = \$1600 to \$4000

[MORE DETAILS](#)

Brand Identity Package

Mally Creative offers a wide selection of brand-related services. This package is a culmination of all the tools you'll need to showcase brand consistency across print and digital. Services in this package include brand guidelines (may require a brand audit), competitive analysis, business cards, letterhead and email signature graphics.

Packages starting at \$1200

Customization available upon request



SWAG Package

From product design to vendor sourcing, Mally Creative has your back when it comes to apparel and merchandise procurement. From start to finish, Mally Creative will design the artwork for your product, research where to order it from and assist you in the ordering process. Having worked with bands, theatre companies and corporate entities, Mally Creative is your one-stop-shop for SWAG.

Packages starting at \$700



Single Services

Resume Design

\$90+

Designed using the Adobe Creative Suite; includes resume, cover letter and references pages. Final delivery includes PDFs of each document and final design files. Copyediting and language enhancement add-on available.

Competitive Analysis

\$350

Looking to size up your competitors? Mally Creative will go undercover and evaluate your frenemies' online strategy – from website quality to social media strategy. Final delivery is a multi-page PDF document. This is an extremely helpful tool to have before kicking off any website design or jumpstarting a new social media strategy.

Brand Guidelines

\$450+

If you already have a company logo, but don't have any real guidelines in place for how your brand is used across print and digital, you would greatly benefit from having some brand guidelines drawn up. Elements included are logo usage, color palette, font identification, patterns and/or graphic elements, and more. A brand audit may be necessary also in order to determine brand voice and tone, and to lay out company mission and values.

Hourly Rate

\$45

An hourly rate can be applicable (but not limited to) the following services:

Print Design

- Posters
- Brochures
- Booklets
- Business Cards
- Playbills
- Advertisements
- Menus
- Rack Cards

Digital Design

- Website Updates
- Social Media Creative
- Online Advertisements
- Email Marketing Graphics
- Software Solution Procurement
- GIF Creation
- Video Editing
- Audio Editing

Miscellaneous

- Logo Design
- Email Marketing
- Podcast Production
- Apparel Design
- Merchandise Sourcing
- CD Artwork Design
- Document Design
- Copy-editing

Meet the Team



Left-brained with right-brain tendencies.

Metalhead. Podcaster. Movie/TV nerd. Cat lover.
Business owner. Sushi fiend. Coffee addict.
Orca activist. Ravenclaw. Theatre lover.
Fairy tale believer. Hopeless romantic. 90's kid.
Honorary Gilmore Girl.

Hi, I'm Mallory. Owner of Mally Creative. As a marketing specialist and multimedia designer, I place a great deal of importance on both creating powerful brands and enhancing them. I treat platforms like social media as an extension of your customer service and strive to really connect with your target audience. I pride myself on making sure everyone's ducks are in a row, that communication is clear and consistent, and that ideas are transformed into tangible marketing. But most of all, it's my main goal to make sure my clients walk away ecstatic about the work we've created together.

At Mally Creative, I don't discriminate in any way, shape or form – I welcome creative expression regardless of gender, religion, race, sexual orientation or profession. As a queer woman who owns a small business in today's world, I urge us all to love one another more freely and to make the world a more inclusive place.

I'm a jill of all trades and can offer you a myriad of print and digital design services including website design, logo/branding design, marketing and social media strategy, email marketing, and design of collateral materials or promotional items. I can't wait to work with you!



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